



MATHILDE OLIVIER

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Senior Graphic & Digital Designer
+33 6 69 55 07 85
mathildeolivierhk@gmail.com
LinkedIn www.linkedin.com/in/oliviermathilde/
Portfolio www.mathildeolivier.com

ABOUT ME

7+ years of experience delivering impactful design and creative strategy across international markets. I bring expertise in brand identity, multi-channel campaign design, motion graphics, and visual storytelling. Senior Graphic Designer and skilled collaborator seeking a new opportunity in Paris to drive solutions that support business growth.

EDUCATION

Savannah College of Art and Design
BFA in Graphic Design, Minor in Fashion
Marketing and Management
2014–2018 | USA

French International School
Baccalaureate “S” series
2006–2014 | Hong-Kong

LANGUAGES

French (native)
English (fluent)
Spanish (basic)

SKILLS & SOFTWARES

Brand identity, creative direction, visual communication, motion design, presentation design, cross-functional collaboration, social media content, storytelling.

Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effect, Premiere Pro, XD), Canva, InVision, Sketch, Proto.io, MS PowerPoint, Google Suite

HONORS & AWARDS

Recipient of a SCAD scholarship
Dean’s Achievements 2015-2018
3.78 Cumulative GPA - Magna Cum Laude

EXHIBITION

Photography Exhibition
2014 | Hong Kong

EXPERIENCE

CORUM L'ÉPARGNE | Asset Management Firm | Paris

Senior Graphic Designer | Jan 2023–Present

- Designing compelling visuals for multi-channel communication
- Ensuring brand consistency across communication assets
- Elevating product storytelling and improving clarity of messaging
- Editing videos motion graphics using After Effect and Premiere
- Creating exclusive promotional materials for VIP events

DRAGON ROUGE | Global Creative Agency | Paris

Strategist Mission | Sept 2022–Dec 2022

- Created and developed brand strategies and positioning
- Conducted extensive market research and facilitated client workshops
- Collaborated cross-departmentally to deliver on client requirements

PARCL | Digital Real Estate Investment | Paris

Graphic Designer/Creative Strategist | Jan 2022–Sept 2022

- Redesigned brand identity : logo, brandbook and guidelines
- Developed social media assets (LinkedIn, Instagram, Twitter, Discord)
- Managed brand Instagram and created website templates

BILLION DOLLAR BOY | Creative Agency | New York

Graphic Designer/Creative Strategist | 2020–2022

- Lead designer for creative campaigns leveraging influencers on social media
- Designed graphics for decks, social media, and brand material while adhering to deadlines
- Partnered with Marketing and Account Teams to execute campaigns

METRO | UN Media | New York

Graphic Designer | 2019–2020

- Redesigned newspaper layout and digital/print material
- Produced media kits, guidelines, and photo editing

GIVENCHY | LVMH Fragrance Brands | Paris

Assistant to the Edition Head Manager | 2017

- Designed international print and digital materials
- Created promotional artifacts and digital presentation

More experiences on LinkedIn. References available upon request.