



MATHILDE OLIVIER

ABOUT ME

Senior Brand & Graphic Designer with 7+ years of experience shaping and deploying visual identities across print, digital and editorial environments.

Combining experience within international brands, luxury fashion houses and in-house creative teams, I translate creative direction into refined visual expressions that support and sustain a brand's identity over time.

EDUCATION

Savannah College of Art and Design
BFA in Graphic Design, Minor in Fashion
Marketing and Management
2014-2018 | USA

French International School
Baccalaureate "S" series
2006-2014 | Hong-Kong

LANGUAGES

French (native)
English (fluent)
Spanish (basic)

BRAND EXPERTISE & TOOLS

Brand Identity & Visual Systems, Editorial & Campaign Design, Luxury & Fashion Communication, Digital & Social Content, Print & Retail Communication, Motion Design, Visual Storytelling, Cross-functional Collaboration

Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effects)
AI Creative Tools (Krea, Midjourney, Topaz)

HONORS & AWARDS

Recipient of a SCAD scholarship
Dean's Achievements 2015-2018
3.78 Cumulative GPA - Magna Cum Laude

MATHILDE OLIVIER
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EXPERIENCE

CORUM L'ÉPARGNE | Asset Management Firm | Paris

Senior Graphic & Digital Designer | *Jan 2023-Present*

- Development and deployment of 360° brand communication campaigns (digital, editorial, social & event)
- Creation of visual systems supporting long-term brand evolution
- Editorial and digital content design across brand touchpoints
- Mentoring junior designer

JEAN PAUL GAULTIER | Fragrance | Paris

Freelance | *Jun 2025-Present*

- Creation of motion and digital teasing content
- Development of product comparison charts and key selling visuals
- Creation of iconography and sustainability communication materials
- Adaptation of campaign assets across formats and platforms

DRAGON ROUGE | Global Creative Agency | Paris

Brand Strategist (Mission) | *Sept 2022-Dec 2022*

- Contributed to brand positioning and identity development
- Supported branding projects through research and workshops

PARCL | Digital Real Estate Investment | Paris

Graphic Designer/Creative Strategist | *Jan 2022-Sept 2022*

- Redesigned brand identity and visual guidelines
- Created website, social media and digital communication assets

BILLION DOLLAR BOY | Creative Agency | New York

Graphic Designer/Creative Strategist | *2020-2022*

- Lead designer on campaign and social media visuals
- Developed branded content for international clients
- Collaborated with marketing and creative teams

METRO | UN Media | New York

Graphic Designer | *2019-2020*

- Designed editorial layouts and print materials
- Produced media kits, guidelines, and photo editing

GIVENCHY | LVMH Fragrance Brands | Paris

Graphic Designer Assistant - Visual Merchandising | *2017*

- Designed international print and digital materials
- Created promotional artifacts and digital presentation